

RE|known Realty – Privacy Policy & Terms and Conditions

Last Updated: December 1, 2025

RE|known Realty, LLC (“RE|known,” “Company,” “we,” “our,” or “us”) is committed to protecting your privacy and providing clarity on how you may use our website and services. This page explains both our **Privacy Policy** and our **Terms and Conditions** for using our website and related online platforms.

By accessing or using our website, you agree to both this Privacy Policy and these Terms and Conditions.

1. Privacy Policy

1.1 Information We Collect

Information You Provide Directly:

We may collect personal information when you:

- Submit a contact form or inquiry
- Request information about buying, selling, or investing
- Apply as an agent, advisor, or leader
- Register for our events, programs, or newsletters

This can include:

- Name
- Email address
- Phone number
- Mailing address
- Real estate needs and preferences
- Professional and licensing information (for agents and leaders)

Information Collected Automatically:

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device and operating system
- Pages visited and time spent
- Referring website or source
- General usage and click behavior

We may use cookies and similar technologies to support these functions (see Section 1.4).

1.2 How We Use Your Information

We use your information to:

- Respond to inquiries and provide customer support
- Connect buyers, sellers, and investors with appropriate real estate professionals
- Review and process applications for advisory, leadership, or agent roles
- Provide marketing and informational communications (where permitted)
- Improve website functionality, performance, and user experience
- Maintain and analyze business operations and performance
- Comply with legal, regulatory, and record-keeping requirements

We **do not sell** your personal information.

1.3 How We Share Your Information

We may share your information with:

- State leaders, local leaders, local advisors, and referral agents in the RE|known network
- Service providers (such as CRM systems, website hosts, email marketing platforms, analytics tools)
- Legal, regulatory, or government authorities when required by law
- Professional advisors (accountants, attorneys, consultants) as reasonably necessary

We do **not** share your information with unrelated third parties for the purpose of selling your data.

1.4 Cookies & Tracking Technologies

Our website may use cookies, pixels, and similar technologies to:

- Improve site performance
- Remember preferences
- Analyze usage and traffic
- Support remarketing or targeted advertising campaigns

You can control cookies through your browser settings, but some features of the website may not function properly if you disable them.

1.5 Data Retention

We retain your information for as long as needed to:

- Fulfill your requests or inquiries
- Maintain business and transactional records
- Comply with legal, tax, and regulatory requirements
- Support ongoing relationships with clients, agents, and partners

You may request deletion of your personal information (subject to our legal obligations) by contacting us at **realestate@knowediq.com**.

1.6 Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information, including:

- Secure systems and restricted access
- Password-protected or encrypted platforms where appropriate
- Regular review of our digital tools and vendor relationships

However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

1.7 Children's Privacy

Our website and services are **not directed to children under 13**. We do not knowingly collect personal information from children under 13. If we learn that we have inadvertently collected such information, we will take steps to delete it.

1.8 Your Rights & Choices

Depending on your jurisdiction, you may have rights to:

- Access the personal information we hold about you
- Request corrections to inaccurate information
- Request deletion of certain information
- Opt out of marketing communications
- Limit or object to certain types of data processing

To exercise your rights, please contact us at realestate@knowediq.com.

1.9 Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes become effective when posted on this page. Your continued use of the website after changes are posted signifies your acceptance of the updated policy.

2. Terms and Conditions

These Terms and Conditions ("Terms") govern your use of the RE|known Realty website and any content, forms, tools, or services provided through it.

By using the website, you agree to these Terms.

2.1 Use of the Website

You agree to use the website only for lawful purposes and in accordance with these Terms. You may not:

- Use the site in any way that violates applicable law or regulation
- Attempt to gain unauthorized access to any part of the site, server, or systems
- Use the website to transmit any malicious code, spam, or harmful content
- Misrepresent your identity or affiliation with any person or entity

We reserve the right to suspend or terminate access to the site for violations of these Terms.

2.2 No Legal, Tax, or Financial Advice

Information on this website is provided for **general informational purposes only** and does not constitute:

- Legal advice
- Tax advice
- Financial or investment advice

You should consult appropriate licensed professionals before making real estate, legal, tax, or financial decisions.

2.3 No Agency or Brokerage Relationship Created by the Website

Your use of this website, including submitting inquiries or forms, does **not** by itself create:

- A client-agent relationship
- A brokerage relationship
- A fiduciary relationship

Any such relationship will be established (if at all) only through a separate written agreement or agency disclosure as required by applicable law.

2.4 Intellectual Property

All content on the website—including text, graphics, logos, branding, layout, and other materials—is owned by or licensed to RE|known Realty, LLC and is protected by applicable copyright, trademark, and intellectual property laws.

You may not:

- Copy, reproduce, or distribute website content without our prior written consent
- Remove or alter copyright, trademark, or proprietary notices

You may view and print content for your personal, non-commercial use related to evaluating our services.

2.5 Third-Party Links

Our website may contain links to third-party websites or services. These links are provided for convenience only.

RE|known is **not responsible** for:

- The content of third-party websites
- Their privacy practices or terms of use
- Any loss or damage arising from your use of those sites

We encourage you to read the privacy policies and terms of any third-party websites you visit.

2.6 Disclaimer of Warranties

The website and its content are provided on an **“as-is” and “as-available”** basis. We make no warranties, express or implied, including but not limited to:

- Warranties of accuracy, completeness, or reliability
- Warranties of merchantability or fitness for a particular purpose

We do not guarantee that the website will be uninterrupted, error-free, secure, or free of viruses.

2.7 Limitation of Liability

To the maximum extent permitted by law, RE|known Realty, LLC and its owners, officers, partners, employees, and agents shall **not be liable** for any:

- Indirect, incidental, special, consequential, or punitive damages
- Loss of profits, data, goodwill, or other intangible losses

arising out of or related to your use of (or inability to use) the website or any information provided through it.

2.8 Indemnification

You agree to indemnify, defend, and hold harmless RE|known Realty, LLC and its owners, officers, partners, employees, and agents from any claims, liabilities, damages, losses, and expenses (including reasonable attorneys’ fees) arising out of or connected to:

- Your use of the website
- Your violation of these Terms
- Your infringement of any rights of another person or entity

2.9 Changes to the Website and Terms

We may modify, update, or discontinue any part of the website at any time without notice.

We may also update these Terms periodically. Changes will be posted on this page and become effective upon posting. Your continued use of the website after such changes indicates your acceptance of the updated Terms.

2.10 Governing Law

These Terms and this Privacy Policy are governed by the laws of the **State of North Carolina**, without regard to conflict of law principles.

3. Contact Information

If you have questions about this Privacy Policy or these Terms and Conditions—or if you wish to exercise your privacy rights—please contact us:

RE|known Realty, LLC

2920 Holden Beach Rd. SW

Supply, NC 28462

Email: realestate@knowediq.com